

New Zealand Photography Tours
presents a workshop

Impressions of Light

Challenge your creative vision

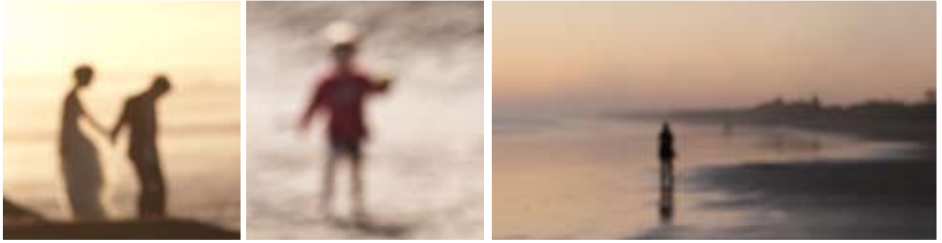
Eva Polak



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Saturday 28 August & Sunday 29 August, 2010

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This fun two-day workshop is intended for those interested in an alternative approach to traditional photography.

Together we will take a journey to discover the spirit of the West Coast (Muriwai Beach) - a place of wild beauty and ancient spirituality.

The main goal of this Impressionist workshop is to free the imagination and discover a new way of seeing. The emphasis is on utilizing light, tonality, colour and form through demonstration, assignments, reviews and group discussions.

We will be moving away from just taking pictures and conventional composition rules to a new model to help you reach your full creative potential.

Key learning points:

- Examine the emotional impact of photographs
- Learn to understand light
- Release the inner artist
- Experience the joy of experimenting
- Refine your techniques

“We see what we know until we know who we are, then we see what we feel.”

— Ernst Haas

Eva Polak

Eva is a fine art photographer. She specializes in impressionist photography and is the author of two books, “At The Beach” and “Impressionist Photography Techniques”.



Her images are represented in private collections in Australia, New Zealand and Europe.

To learn more about Eva’s art visit her website www.evapolak.com



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Who Should Attend

This workshop is appropriate for photographers who are interested in developing their creative skills.

What You Should Know

Students are expected to be proficient in the use of their particular cameras and computers.

What to Bring

- A Digital Camera with manual exposure controls & lenses
- A laptop, your card reader and image editing program
- Memory cards
- LOTS OF HARD DRIVE SPACE
- Tripod
- ND filter(s) and polarizing filter (optional)
- A sense of humour!

Location Muriwai Beach

Accommodation in basic bunks is available for free.

Fee \$375

Agenda

Each day there will be an instructional digital lecture, group and individual exercises, a field trip with the instructor, and an evaluation of your work.

Enrolment

Limited to 10 participants

Upon registration please email 3 of your favourite images to ewajan.polak@xtra.co.nz
They will be used for the introductory session.



Feedback from previous participants

Hi Eva,

Thank you for the inspiration and discovery that you encouraged in me during your workshop at Muriwai Beach! I had a wonderful time and would come back and do it all again any day. I hope that one day you will do a follow up workshop for those of us who attended this one! You were a great teacher and I loved the gentle way you taught, giving everyone constructive and yet very encouraging feed back.

Wendy Roche

Hi Eva

Thanks for a wonderful photographic experience. You were a fabulous tutor. It was a great weekend and a stimulating bunch of people.

Elizabeth

Hi Eva

Thanks for the great workshop over the weekend. I thoroughly enjoyed your enthusiasm and knowledge. I greatly admire your work. Thanks so much.

Warm regards

Alison

Hi Eva

This weekend has been a fantastic learning experience for me. The learning started a month before the workshop when I received your original email with the five questions. To answer these questions I was forced to confront a number of issues concerning my personal photography and where I wanted to take it.

The biggest and most important thing I learned this weekend is feelings. I have always approached photography as a technical exercise, but this weekend I listened to what you had to say about getting in touch with my feelings and transferring or translating that emotion to my photography.

Your latest Impressionism convert.

Brian Eastwood

Hi Eva and Robert

I had a great time, it is always sad when a good workshop finishes. I have learn to look at photography differently now. It's what I want the images to say and feel.

Thank you for a great workshop and hope to catch up with you both other time.

Cheers

Lawrence O'Donoghue



General Information

Location

Muriwai Lifeguard house
Muriwai Beach

Times

The workshop dates are Saturday 28 August, 2010 and Sunday 29 August, 2010. The times are from 10:00 till 17:00 on both days to ensure that the team will have the opportunity to take advantage of the morning/evening light when the sun rises at 6.47am and sets at 17:57pm.

Accommodation

There are basic sleeping bunks available at the location free of charge.

Otherwise, there are several B&Bs in the neighbourhood; these will need to be chosen and paid for by you.

If you decide to utilise the lodging we suggest that you bring at least a sleeping bag as no bed linen will be available.

There is a kitchen area available; morning and afternoon tea will be provided as part of the workshop; any other food can be obtained at the local café, which is only 50 metres from the workshop area.

Expectations

We expect you to be proficient in the use of your camera.

Ensure you bring along suitable clothing for the conditions. An extra set of clothes would be advisable.

Directions:

The following will direct you from Auckland City along the Western Motorway to State Highway 16 with a left turn into Muriwai Road:

- Head west on Wyndham St toward Albert St
- Turn left at Hobson St
- Take the ramp to the North Western Motorway (Hellensville)
- At the fork keep right to continue towards the North Western Motorway (Hellensville) and merge onto the North Western Motorway
- At the end of the Motorway turn left onto SH 16
- Go through 1 roundabout
- Continue on the Main Rd
- Continue onto SH 16
- After about 5kms turn left at Muriwai Rd
- Turn right at Motutara Rd (don't go into Oaia road)
- At bottom of Motutara Rd there is a café; turn right and after 50 meters turn left into the carpark
- This leads you straight into the Muriwai Lifeguard building.





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